

# Electronic Press Kit



# about dublab

dublab is a non-profit radio station founded in Los Angeles in 1999. For more than two decades, dublab has been one of the defining voices of online radio as a medium. The Guardian newspaper named us “The world’s best online radio station.”

Through our radio broadcast, myriad public events and celebrated cultural projects, dublab has fostered a community in our hometown and now around the world that places creativity, enrichment, diversity, inclusivity and equality as valued priorities. Keeping music as the organization’s main focus, the dublab community continues to grow and use its voice to bring positive change. Affiliate stations in Japan, Barcelona, Germany and Brazil expand our reach and form communities with shared values.








# Our Audience

Our audience defies classification, spanning across ages, genders, races, backgrounds and socio-economic status. dublab listeners contribute to an ecosystem of artists, creative professionals, students and social activists bound together by the belief that the arts not only enrich our lives but also serve as a way to create a more just and equitable world.

dublab cultivates a community that is diverse in its ethnic background, occupation and income. In our programming, we continue to trend towards more representation across all races, genders and ages, with music as the unifying language. One of our proudest achievements is a narrative arc through our program that promotes inclusion, mutual respect and dialogue between DJs, listeners and staff.





# Five Quick Facts

- dublab has been broadcasting since 1999
- dublab is one of the pioneers of online radio, defining the medium since its early days.
- Over 300,000 listeners tune in every month
- dublab broadcasts live from its studio in LA 7 days a week, featuring over 14 hours a day of original programming.
- dublab has been recognized by media organizations for its work, including best radio station awarded by Mixcloud.

## Essential Links~



[dublab.com](http://dublab.com) (and intl. Affiliates .DE .JP .ES .BR)

[twitter.com/dublab](https://twitter.com/dublab) (for daily updates)

[instagram.com/dublab](https://www.instagram.com/dublab) (scenes from our studio)

[dublab.com/projects](http://dublab.com/projects) (film, art, & other adventures)

[dublab.com/membership](http://dublab.com/membership) (listener powered!)





"Must-Hear Web Radio Shows That Beat The Algorithm"



"Future Roots Forever: How LA's DUBLAB Revolutionized Online Community Radio"



Real Scenes: Los Angeles

Los Angeles Times

"Dublab...has become a thriving community and an essential voice of Los Angeles music."



"Dublab Is Internet Radio Like You've Never Heard Before"

LA WEEKLY

"The Top 12 Radio Stations in L.A. for Music"

the guardian

"Low end theories: how Dublab became the world's best online radio station"

The New York Times

"Stations That...Reach Deep"



# Listener Testimonials



“I love what you’re doing, and it feels great to know there is something like dublab out there for artists to gain exposure, and listeners to experience amazing work by talented people whom they never would have heard without your help. I’m an artist as well, and I could only dream of having a support system like dublab to help me grow. You should be very proud of yourselves”



“I love you for 5 years long now. Thanks you’ve saved my ears and soul. You’re a large part of my everyday shinny and Wonderfull. I love you, continue, peace and respect.”

“Don’t want to get too mushy, but I want to let you know what a great thing you’re doing. I owe a great deal to dublab...definitely would not be here now if not for the connections formed there. Dublab was the starting point for me gaining any exposure...the platform is invaluable and the open arms atmosphere changes lives...”





# Press & Media Assets

Click on the links to access



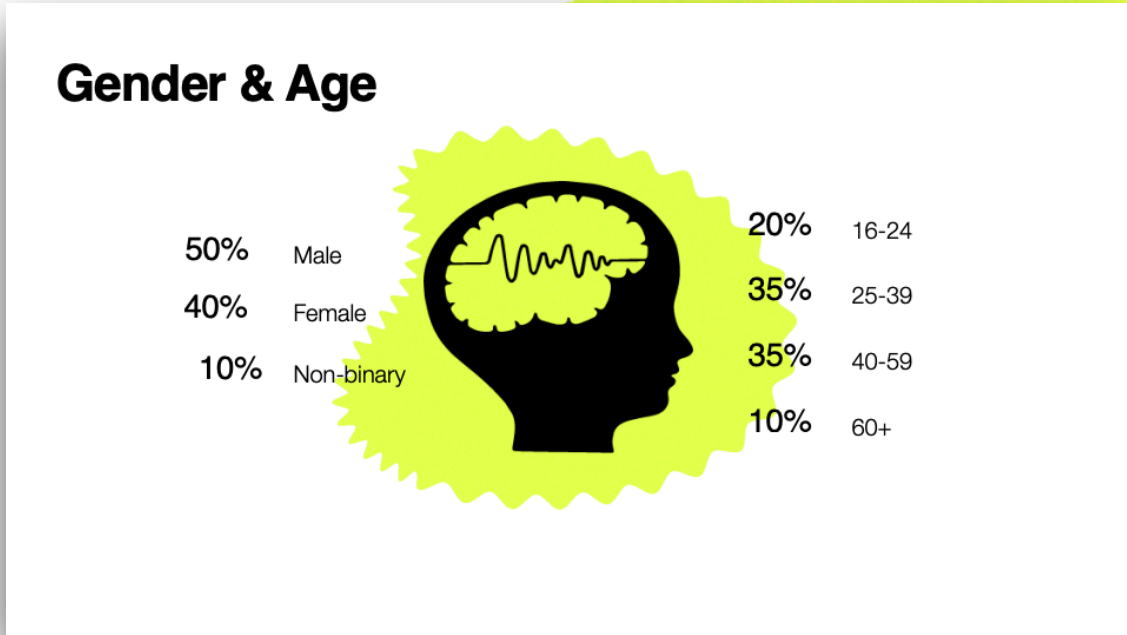
HI-RES PRESS PHOTOS



EVENTS & ARTWORK PHOTOS



LOGO & STYLE GUIDE



CASE FOR SUPPORT & AUDIENCE STATS



VIDEO REEL



# Key Radio Shows

Frosty "Celsius Drop"

<https://www.dublab.com/djs/frosty>

Callie Ryan "Cuts 01"

<https://www.dublab.com/djs/callie-ryan>

Kohinoorgasm "People's Portal"

<https://www.dublab.com/djs/kohinoorgasm>

Hymnal & Mixmaster Wolf "Psychedelic Stax"

<https://www.dublab.com/djs/psychedelic-stax>

Dr. Yewande Pearse "Sound Science"

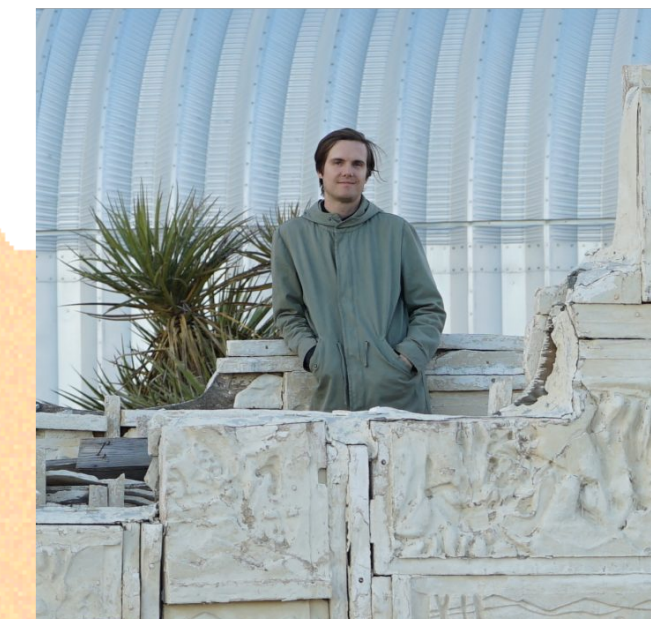
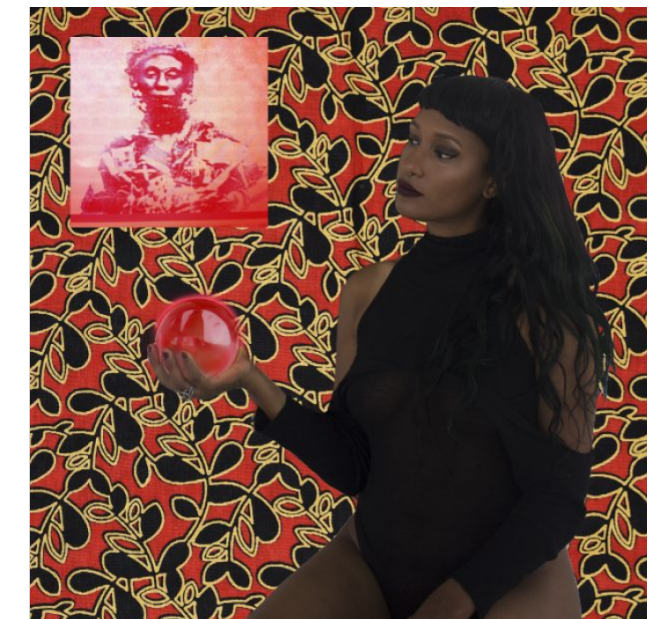
<https://www.dublab.com/shows/sound-science>

Davina Two Bears "Indigenous Voice"

<https://www.dublab.com/djs/davina-two-bears>

Bae Bae "Negress"

<https://www.dublab.com/djs/bae-bae>





# Signature Projects

Alice Coltrane's Ashram Tapes

[www.ashramtapes.com](http://www.ashramtapes.com)

The Quarantine Tapes

[www.quarantine-tapes.simplecast.com](http://www.quarantine-tapes.simplecast.com)

Lookout FM

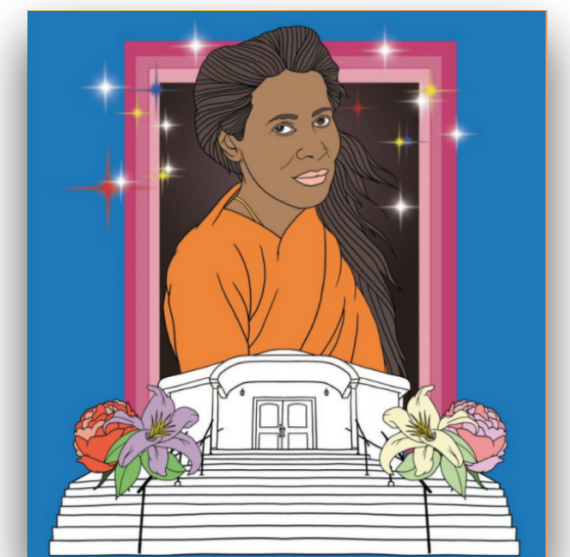
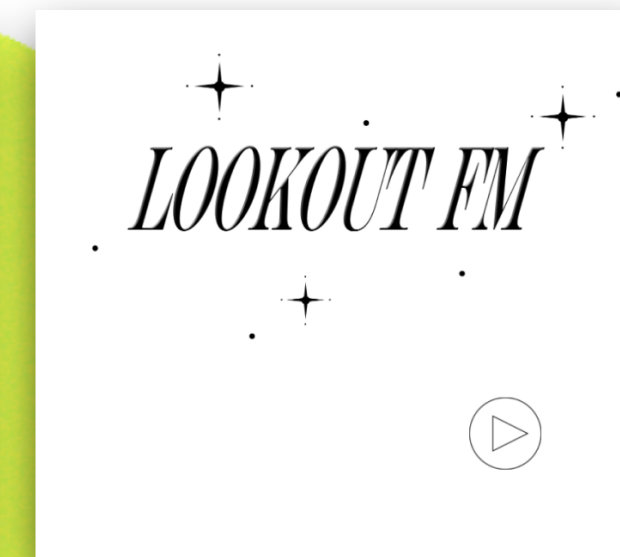
[www.lookout.fm](http://www.lookout.fm)

The New West Coast Sound

[www.kcet.org/shows/artbound/episodes/the-new-west-coast-sound-an-l-a-jazz-legacy](http://www.kcet.org/shows/artbound/episodes/the-new-west-coast-sound-an-l-a-jazz-legacy)

Modern Composition LA

[www.moderncomposition.la](http://www.moderncomposition.la)



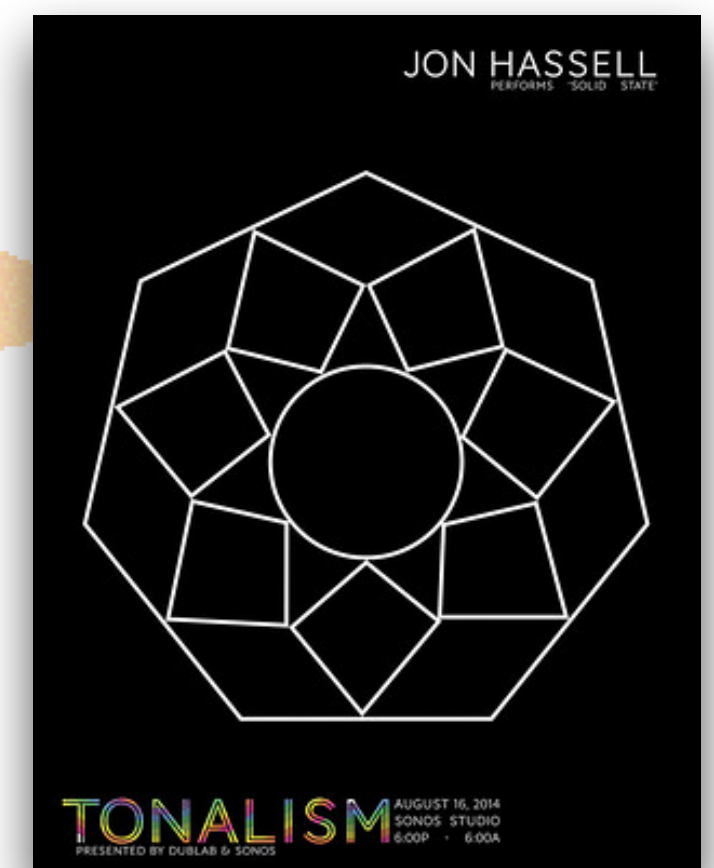
## Artbound The New West Coast Sound - An L.A. Jazz Legacy

Drummer Mekala Session and other artists carry forward Los Angeles' rich jazz legacy.



# Signature Live Events

- Tonalism: an all night ambient happening
- Sleepless: in collaboration with The Music Center
- Dublab Fundraiser Salon: an intimate event w/special guest
- Vibing Time: every Sunday at Ace Hotel DTLA
- Dublab Anniversary Fundraiser: a big celebration party







you  
are  
listening  
to  
dublab